

# KENNY ELSHOFF

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Hello, my name is Kenny and I love to design in motion. I am a critical thinker, problem solver, question asker, timelapse master, creative coder, hackintosh expert, semi-pro snowboarder and all around good person. I enjoy finding and pushing myself to figure out new ways to solve problems.

## EDUCATION

COLLEGE FOR CREATIVE STUDIES / DETROIT, MI  
BACHELOR OF FINE ARTS / GRAPHIC DESIGN  
ATTENDED 2009-2014

## AWARDS / MEMBERSHIPS

ANNUAL SCHOLARSHIP / CCS  
\$10,000 / YEAR (Based on portfolio and academics)

STUDENT EXHIBITION / CCS / 2011, 2012  
Work selected by faculty for display in the annual end of year student show

AIGA MEMBER / DETROIT, MI  
CCS NEW YORK CITY TRIP / MARCH 2013  
Member of the Detroit and CCS chapters. Selected to attend studio tour trip to New York City based on participation and involvement. 2012 - Present

## SOFTWARE

I can work comfortably with the entire Adobe Creative Suite, any office software and other business enterprise applications.

VIDEO PRODUCTION / STRONG KNOWLEDGE  
- Adobe After Effects, Cinema 4D, Adobe Premiere Pro, Davinci Resolve  
Final Cut Pro 7 / X, REDCINE-X PRO

DEVELOPMENT / STRONG KNOWLEDGE  
- Xcode, Coda 2, Good ol' Terminal, Transmit

PHOTO EDITING / STRONG KNOWLEDGE  
- Adobe Lightroom 5, Aperture 3

## CODE

I find the ability to create something visual completely with a computer fascinating and full of infinite possibilities. Languages I enjoy working with are:

HTML5, CSS3, jQuery, Javascript, PHP, and Processing

## EXPERIENCE

WDIV LOCAL 4 / DETROIT, MI  
JR. MOTION DESIGNER / MAY 2013 - PRESENT

Responsible for a variety of different tasks, including but not limited to; branding television news programs and campaigns, animations for news and sales departments, and photography and videography.

COMPUWARE CORPORATION / DETROIT, MI  
USER EXPERIENCE INTERN / MAY - AUGUST 2012

Two CCS classmates and I carried on the work that the practicum class at CCS had done for the company. What was created was a website designed to be used internally by Compuware developers to follow the process of design thinking, and provide resources along the way. The key functionality was the ability for individuals to log the data they received into a database for future reference.

SHINOLA / DETROIT, MI  
CORPORATE SPONSORED RESEARCH PROJECT  
MAY - AUGUST 2012

I worked on a team with four other classmates for the company Shinola, which was being started by the founder of Fossil Watches, Tom Kartsotis. We were tasked with branding Shinola from the beginning based on the idea and mindset of Detroit craftsmanship and perseverance.

MISLED (FEATURE FILM) / DETROIT, MI  
DAY PLAYER GRIP & ELECTRIC  
NOVEMBER 2012